

L'ÉCOLE
SUPÉRIEURE DE

BALLET

DU QUÉBEC

FONDATION



ANNUAL REPORT
2021-2022

FONDATION DE L'ÉCOLE SUPÉRIEURE DE BALLET DU QUÉBEC

The foundation's mission is to provide financial support for the École supérieure de ballet du Québec's pursuit of excellence. It also aims, through its support for the school and related entities, to promote the recognition, success and development of Quebec's dancers on the national and international scenes. The foundation relies on the exceptional commitment of its volunteer board of directors.

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CAMPAGNE DE SOUTIEN

FUNDRAISING 2021-22

Despite challenges related to the pandemic, the Fondation de l'École supérieure raised the respectable sum of **\$140,000**, representing 80% of the goal of \$170,000. This was made possible by the generosity of loyal donors as well as of new donors who understand the importance of solidarity with young artists.

While certain activities could not be held due to public health restrictions, the communications and marketing activities of our annual campaign helped raise some \$93,000. An additional \$47,000 was raised by the Jeune Scène d'Affaires committee through its **Pointes & Nœuds papillon** benefit event.

In summary, while 2021-22 was profoundly affected by the pandemic and by personnel changes on the foundation's team, the fundraising campaign made it possible to award scholarships and financial aid totalling \$95,000 and to provide financial support for activities related to the training of young dancers at the École supérieure.

SOME OF OUR SUCCESSSES

The foundation issued more **frequent communications** in order to maintain close contact with its benefactors, students' parents, and the school's recreational clientele. Testimonials and key information about the foundation and its different funds were sent out by a variety of means, including printed mailings, email newsletters and social media. *The Donate* page on the website was also given a makeover. This multichannel strategy had a positive impact on the total funds raised.

For the **Giving Tuesday** event – a day dedicated to generosity – video clips were posted to the École supérieure's social media accounts to encourage people to contribute to the foundation's health and nutrition fund. The \$1,175 raised helped support nutrition and mental preparation workshops for students.

For the École supérieure's annual show, the foundation held a **raffle** called **Gagnez un spectacle** with proceeds going to the artistic development fund. Each \$25 donation provided one chance to win tickets to various shows and cultural activities. The raffle, the first of its kind for the foundation, raised \$2,575.

Lastly, the *Bibliothèque de la danse Vincent-Warren* fund received donations of documents and rare books valued at approximately \$2500. The library also received monetary donations totalling \$6500.



Montly Donation



Matched Donation



First Major Cultural Donation



Major Donation



Planned Gift

DONORS

Fondation de l'École supérieure de ballet du Québec and Bibliothèque de la danse Vincent-Warren

10 000 \$ - and more

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1 000 \$ - 2 499 \$

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The foundation extends sincere thanks to all donors for their contributions. Among other things, their generosity made it possible to award scholarships totalling nearly \$95,000.

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Olivia Ward
Lucy Wells
Ju Hong Yang
Naoko Yoshimura
Manuel Zerlauth
Ping Zhang
Et un don à la mémoire de Louis Villeneuve

LA JEUNE SCÈNE D'AFFAIRES

OF THE FONDATION DE L'ÉCOLE SUPÉRIEURE DE BALLET DU QUÉBEC

The committed young professionals who make up the Jeune Scène d'affaires (JSA) committee have made it their mission to support and boost the next generation of artists while encouraging young businesspeople to discover and appreciate dance. Each year, the bold and glamorous *Pointes & Nœuds papillon* evening is the culmination of the JSA's fundraising campaign. Returning after a one-year hiatus, the most recent gala evening was built around the theme of *Retour à l'école/Back to School*, and it proved to be the most successful edition yet, raising more than \$47,000! Over the years, more than 150 students have received scholarships thanks to the JSA.

COMMITTEE

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Senior Manager, Corporate
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Natacha Engel, co-chair of the foundation and founder and chair of the Jeune Scène d'affaires committee, opens the *Pointes & Nœuds papillon*

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Donations to the student support fund enabled 47 students to receive a scholarship to help them pursue their professional training at the École supérieure. The foundation salutes these donors, whose financial support makes a tangible impact on the lives of talented young Quebecers.

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Anais Roy
Arina Rudenko
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Keilana Shanski
Leilani Shanski
Leela Taggar

Roméo Gault, scholarship recipient

This young person dedicates himself to his passion every day. In December 2022, he played the coveted role of mischievous young Fritz in *The Nutcracker*.



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